



Academy of Economic Studies of Moldova

Admiterea - ciclul I LICENTA



Bachelor's degree  
**HOTEL, TOURISM AND LEISURE  
SERVICES**



**THE BEST BUSINESS  
SCHOOL IN MOLDOVA**  
(EDUNIVERSAL)

The only British full-time  
B.A. programme ENTIRELY delivered in  
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# HOTEL, TOURISM AND LEISURE SERVICES

Multiple degree study program description

## 1. AWARDING INSTITUTION

Academy of Economic Studies in Moldova (ASEM)  
Varna University of Management, Bulgaria (VUM)  
Cardiff Metropolitan University (CMU)

## 2. TEACHING INSTITUTIONS

ASEM in Moldova

VUM in Bulgaria

## 3. FINAL AWARD (including any named exit awards)

Hotel, Tourism and Leisure Services by ASEM

Professional Bachelor in Hotel Management by VUM

BA (Hons) in International Hospitality Management by CMU

## 4. NORMAL DURATION OF PROGRAMME

3 years

## 5. LANGUAGE OF INSTRUCTION

English

## Admissions Policy

Students must normally satisfy the minimum entry criteria for admission of students at ASEM and VUM. Students whose first language is other than English will need to provide evidence of fluency to at least an IELTS 6.0 standard or equivalent. For enrolling on the programme (Level 6) with recognition of prior learning (RPL), students must have successfully completed years one and two at VUM.

## Tuition fees

### Option 1

DURATION	PROGRAMME	FINANCIAL TERMS	ADDED VALUE
Year 1	IHM Fundamentals 1/ ASEM, Moldova	100 EUR (application fee)	International Credit Mobility
	Summer Internship I/ Moldova	7500 MDL (Moldovan citizens) 2000 EUR (Foreign citizens)	
Year 2	IHM Fundamentals 2/ ASEM, Moldova	7500 MDL (Moldovan citizens)	

	Summer Internship II/ Moldova	2000 EUR (Foreign citizens)	International Credit Mobility
<b>Year 3</b>	Specialization & Diploma project/ VUM, Bulgaria	100 EUR (application fee) 450 EUR (student status fee) 1500 EUR (tuition fee)	International Credit Mobility + Job shadowing
<b>AWARD</b>	ASEM: Hotel, tourism and leisure services VUM: Professional Bachelor in Hotel Management		

## Option 2

DURATION	PROGRAMME	FINANCIAL TERMS	ADDED VALUE
<b>Year 1</b>	IHM Fundamentals 1/ ASEM, Moldova	100 EUR (application fee) 7500 MDL (Moldovan citizens)	International Credit Mobility
	Summer Internship I/ Moldova	2000 EUR (Foreign citizens)	
<b>Year 2</b>	IHM Fundamentals 2/ ASEM, Moldova	7500 MDL (Moldovan citizens)	International Credit Mobility
	Summer Internship II/ Moldova	2000 EUR (Foreign citizens)	
<b>Year 3</b>	Specialization & Diploma project/ VUM, Bulgaria	VUM's fees: 100 EUR (application fee) 450 EUR (student status fee) 1500 EUR (tuition fee)	International Credit Mobility + Job shadowing
		CUM's fees: 900 EUR (enrollment fee)	
<b>AWARD</b>	ASEM: Hotel, tourism and leisure services VUM: Professional Bachelor in Hotel Management CMU: BA (Hons) in International Hospitality Management		

## FINANCIAL TERMS AND CONDITIONS

1. An ASEM application fee amounting to 100 EUR per student will be charged prior to the student initial registration at ASEM and at the Ministry of Education, Culture and Research of Moldova. The application fee is a standard charge that supports the administrative procedure related to the student application and his/her consecutive enrolment into ASEM. The application fee is non-refundable and to be paid within 20 days following the issuance of the Certificate of Admission to ASEM.
2. A VUM application fee amounting to 100 EUR per student will be charged prior to the student initial registration at VUM and at the Ministry of Education and Science in Bulgaria. The application fee is a standard charge that supports the administrative procedure related to the student application and his/her consecutive enrolment into VUM. The application fee is non-refundable and to be paid within 20 days following the issuance of the Certificate of Admission to VUM.
3. Furthermore, a student status fee amounting to 450 EUR per student per semester will be collected from each student by VUM in the third year of studies. The student status fee payment leads to confirmation of the student status as a full-time registered student of VUM during a particular semester and is due prior to the start of the respective semester spent by the student at VUM. The student status fee payment entitles the student to a number of discounts and free of charge services incl. administrative and student welfare services such as documents issuance, well-being advice, assistance with immigration and visa and residence permit application and renewal, welcoming and pick-up services, ticket and trip reservations, opening of bank accounts, assistance with health issues, medical care and insurance as well as other relevant consultation and counseling for students on extracurricular matters. Additionally, the student status fee covers career advice services such as complex assistance provision to students in finding suitable internship placements and support during the process of their conduct, assistance with part-time and full-time job positions, linking students to employers, etc. Finally, students who have paid their student status fee are entitled to receive discounts at VUM dormitory facilities as well as in the student canteen. Further benefits include discounts for public transport, cultural events, museums, etc.; free Wi-Fi connection on campus and in VUM dormitory facilities; membership in all forms of student activities (trips, excursions, university events...).
4. ASEM full tuition fee amounts to 2000 EUR per academic year per student. The tuition fee is paid for the instruction, teaching and further academic services provision related to a specific study programme delivered at ASEM and leading to the award of a degree.
5. VUM full tuition fee amounts to 1500 EUR per semester per student. The tuition fee is paid for

the instruction, teaching and further academic services provision related to a specific study programme delivered at VUM and leading to the award of a degree. In the framework of the Agreement each ASEM student to transfer to VUM will be entitled to receive a scholarship amounting to 50% of the applicable tuition fee per semester. As a result, each transfer student from ASEM will pay at VUM a tuition fee amounting to 750 EUR per semester or 1500 EUR per academic year. The latter has an overall duration of two semesters and starts in September.

6. Each student interested and motivated to obtain a British degree from CMU will transfer to VUM a CMU enrolment fee amounting to 900 EUR per student that VUM will subsequently transfer to CMU. The CMU enrolment fee is paid together with the above-mentioned tuition and student status fees for each semester during the academic year when a student is registered at CMU.
7. The deadline for payment to VUM of all due fees mentioned above is 15 August of the respective year prior to start of the academic year start in September. (*The third year of studies*). The timely payment of the tuition fees to VUM is a precondition for the registration of the student to both VUM and CMU. All amounts are due in EUR and will be transferred to a VUM bank account to be provided by VUM prior to the payment.
8. VUM agrees to provide ASEM students with adequate accommodation at VUM Student House. Costs of accommodation at VUM campus amount to 7 EUR/day/person accommodated in a double room including all utility costs. The accommodation costs of ASEM students studying at VUM will be calculated based on the actual number of days spent at VUM.

## PROGRAMME CURRICULUM

Students follow 180 ECTS credits of compulsory modules, with 20 ECTS credits of elective modules. Student workload is allocated as follows: 60 ECTS per academic year, 30 ECTS per semester, 10 ECTS per Summer Internship (a minimum of six weeks):

### ASEM/VUM

#### PROGRAMME CURRICULUM

Code	Module	ECTS
<b>Year 1 delivered at ASEM</b>		<b>60</b>
<b>Compulsory modules</b>		<b>60</b>
ECON	Economics	10
ACC	Accounting	5
BUSCOM	Business Communications	5
MAN	Management	5
LAN11	English 1	5
RMS	Research and Statistics	5
INFT	Information Technologies	5
MARBUSENV	Marketing and Business Environment	10
FIN	Finance	5
LAN21	Second Foreign Language 1	5
<b>Summer Internship</b>		<b>10</b>
INT1	Summer Internship I	10
<b>Year 2 delivered at ASEM</b>		<b>60</b>
<b>Compulsory modules</b>		<b>50</b>
HRM	Human Resource Management	5
IHT	Introduction to hospitality and tourism	10
HOMAN	Hotel operations management	5
LAN12	English 2	5
ENTPRJ	Entrepreneurship and Project Management	5
TOURINTERM	Tourism intermediaries	5
TOURTECH	Technologies in Travel, Tourism and Hospitality	5
HOTPR	Hotel practice	5

LAN22	Second foreign language 2	5
<b>Elective modules (1 out of 4)</b>		<b>5</b>
ERTOUR	Eco and rural tourism	5
SWTOUR	Spa and wellness tourism	5
CULTTOUR	Cultural tourism	5
FBOP	F&B operations	5
<b>Elective modules (1 out of 4)</b>		<b>5</b>
HOTCHMAN	Hotel chains management	5
CRPRESP	Corporate social responsibility	5
SCELENT	Social entrepreneurship	5
SUSTDEV	Sustainable development	5
<b>Summer Internship</b>		<b>10</b>
INT2	Summer Internship II	10
<b>Year 3 delivered at VUM</b>		<b>60</b>
<b>Compulsory modules</b>		<b>50</b>
STRATMANH	Strategic management in the hospitality	10
FBMAN	International F&B management	10
LAN13	English 3	10
LAN23	Second Foreign Language 3	10
DIP_PB	Diploma Project	10
DIPSEM_PB	Diploma Seminar	
<b>Elective modules (1 out of 2)</b>		<b>5</b>
HTBRAND	Branding in THE industries	5
TOURECOM	E-commerce in the tourism	5
<b>Elective modules (1 out of 2)</b>		<b>5</b>
EMPL	Employability	5
CORPFINH	Corporate finance in the hospitality	5
<b>Total for the six semesters</b>		<b>200</b>