

# **ADMISSION**

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# **2023-2024**

## **CYCLE I**

## **BACHELORS DEGREE**

**ACADEMY OF ECONOMIC STUDIES OF MOLDOVA**  
**"UNIVERSITY ENGAGED IN FUTURE"**

# ABOUT ASEM



The Academy of Economic Studies of Moldova is the main and for the moment the only university institution of economic profile in the country, representing a modern university complex. The high level of studies, the deep scientific researches, the tendency of continuous improvement and the ability to adapt to the requirements of the society placed us on the level of the most attractive higher education institutions.

ASEM is a public educational institution, founded on September 25, 1991, based on decision no. 537 of the Government of the Republic of Moldova.

Today, ASEM is a nationally and internationally recognized university, which provides training of qualified specialists in the fields of Business, Economics, Law, Marketing, Trade, Finance, Accounting, Information Technology, International Relations, Public Food, Tourism, Public Administration, Social Assistance.

ASEM ensures the training of specialists at 6 educational levels: College, Bachelor, Master, Doctorate, Post-doctorate, Continuing education.

Until now, ASEM has trained over 50 thousand specialists who have become top managers in companies in the country and abroad, have founded businesses and developed nationally and internationally recognized brands, manage ministries and public organizations, have excelled in the field of jurisprudence, represent the country's interests in various international bodies, have outstanding performances in research and economic education.

For information about the admission procedures and tuition fees, please go to our WEB PAGE: <http://international.ase.md/>

**FIND US AT:**

[@ asem.university.international.page](http://@ asem.university.international.page)  
[international.ase.md](http://international.ase.md)

<b>Qualification obtained</b>	Bachelor degree in Economic Sciences
<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
<b>LANGUAGE</b>	<b>Romanian, Russian, Romanian - English</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**BUSINESS AND ADMINISTRATION** study program aims to train specialists with multiple professional skills, necessary for business initiation and management. Problem-based and case-based learning techniques that we apply during the course of education are related to the actual business practice. In other words, our goal is to develop student's ability to think critically and to analyze all functional areas of business in different institutional and organizational contexts. By the end of the course our students are ready to be entrepreneurs with a strong knowledge in the field of business administration, rich intercultural awareness and innovative thinking, who are prepared to contribute to positive changes in the business environment.

## HOTEL, TOURISM AND LEISURE SERVICES

<b>Qualification obtained</b>	Bachelor degree in Public Services
<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
<b>LANGUAGE</b>	<b>Romanian-English; Romanian-French</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**HOTEL, TOURISM AND LEISURE SERVICES** the study program aims at training professionals with multiple professional skills necessary for the good development of the activities of wholesale agencies, travel agencies, hotel units. ASEM has over 20 years of experience in the training of tourism and hotel services specialists. Upon completion of the program, the graduate is competent to develop and organize the process of selling and distributing tourist products, to develop itineraries for domestic and international tourism, to communicate effectively, including in an international language, to conduct business and functional departments in the field tourism, leisure and hotel services. Students have the opportunity to practice internships in Moldovan tourist and hotel establishments as well as those from abroad: Italy, Romania, Bulgaria, France, Turkey etc.

<b>Qualification obtained</b>	Bachelor degree in Economic Sciences
<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
<b>LANGUAGE</b>	<b>Romanian - English; Romanian - French</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS** aims to train specialists who possess theoretical knowledge and practical skills in the field of World Economy and International Economic Relations, able to adapt to the exigencies and changes of the national and international economic environment. ASEM is a recognized leader in the field of economic studies and researches in the Republic of Moldova, it forms qualified specialists on the labor market. In addition to the basic economic disciplines (Microeconomics, Macroeconomics, Economics of Production Units, Economic and Financial Analysis) specialty disciplines are studied. During the study process, particular attention is paid to the practical aspects of the field of activity. The academic staff consists of teachers from various chairs of ASEM but also visiting professors from France, Romania, Germany, the USA, the UK, Russia, Poland, Italy etc. Students studying at the Francophone program have the opportunity to be awarded a Diploma of the Chamber of Commerce and Industry of Paris.

## FINANCE AND BANKING

<b>Qualification obtained</b>	Bachelor degree in Economic Sciences
<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
<b>LANGUAGE</b>	<b>Romanian, Russian, Romanian - English</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**FINANCE AND BANKING** is oriented towards the fulfillment of the requirements of the business environment in the training of highly qualified specialists in order to meet the competitive challenges and sustainable economic growth in the conditions of continuous development of the professional competences of the teaching staff and improvement of the quality of the scientific- didactic and instructive-educational activities. ASEM is the university that offers both fundamental theoretical training that ensures personality development as well as very good specialty training and student learning for lifelong learning. The Finance and Banking Program provides training in the field and the training of highly qualified specialists by acquiring specialized theoretical and applied disciplines. Also, during the years of study, students have two internships in the field institutions in order to develop practical skills in the financial and banking field.