

# **ADMISSION**

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# **2021-2022**

## **CYCLE I**

## **BACHELORS DEGREE**

**ACADEMY OF ECONOMIC STUDIES OF MOLDOVA**  
**"UNIVERSITY ENGAGED IN FUTURE"**

# ABOUT ASEM

**||** *The Academy of Economic Studies of Moldova is the main and for the moment the only university institution of economic profile in the country, representing a modern university complex. The high level of studies, the deep scientific researches, the tendency of continuous improvement and the ability to adapt to the requirements of the society placed us on the level of the most attractive higher education institutions.* **||**



ASEM is a public educational institution, founded on September 25, 1991, based on decision no. 537 of the Government of the Republic of Moldova.

Today, ASEM is a nationally and internationally recognized university, which provides training of qualified specialists in the fields of Business, Economics, Law, Marketing, Trade, Finance, Accounting, Information Technology, International Relations, Public Food, Tourism, Public Administration, Social Assistance.

ASEM ensures the training of specialists at 6 educational levels: College, Bachelor, Master, Doctorate, Post-doctorate, Continuing education.

Until now, ASEM has trained over 50 thousand specialists who have become top managers in companies in the country and abroad, have founded businesses and developed nationally and internationally recognized brands, manage ministries and public organizations, have excelled in the field of jurisprudence, represent the country's interests in various international bodies, have outstanding performances in research and economic education.

For information about the admission procedures and tuition fees, please go to our WEB PAGE: <http://international.ase.md/>

**FIND US AT:**

[@asem.university.international.page](https://www.instagram.com/asem.university.international.page)  
[international.ase.md](http://international.ase.md)

# BUSINESS AND ADMINISTRATION



<b>Qualification obtained</b>	Bachelor degree in Economic Sciences
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<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
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<b>LANGUAGE</b>	<b>Romanian, Russian, English</b>
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<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>
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**BUSINESS AND ADMINISTRATION** study program aims to train specialists with multiple professional skills, necessary for business initiation and management. Problem-based and case-based learning techniques that we apply during the course of education are related to the actual business practice. In other words, our goal is to develop student's ability to think critically and to analyze all functional areas of business in different institutional and organizational contexts. By the end of the course our students are ready to be entrepreneurs with a strong knowledge in the field of business administration, rich intercultural awareness and innovative thinking, who are prepared to contribute to positive changes in the business environment.

# MARKETING AND LOGISTICS



<b>Qualification obtained</b>	Bachelor degree in Economic Sciences
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<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
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<b>LANGUAGE</b>	<b>Romanian, Russian</b>
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<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>
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**MARKETING AND LOGISTICS** is a very dynamic field with multiple employment possibilities: from state-owned enterprises to companies to private companies, from manufacturing and trade companies to political parties and non-governmental organizations. The program aims to train and train honest personalities, with deep fundamental knowledge, with the ability to adapt and creative thinking, oriented towards continuous improvement.

# HOTEL, TOURISM AND LEISURE SERVICES



<b>Qualification obtained</b>	Bachelor degree in Public Services
<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
<b>LANGUAGE</b>	<b>Romanian-English; Romanian-French</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**HOTEL, TOURISM AND LEISURE SERVICES** the study program aims at training professionals with multiple professional skills necessary for the good development of the activities of wholesale agencies, travel agencies, hotel units. ASEM has over 20 years of experience in the training of tourism and hotel services specialists. Upon completion of the program, the graduate is competent to develop and organize the process of selling and distributing tourist products, to develop itineraries for domestic and international tourism, to communicate effectively, including in an international language, to conduct business and functional departments in the field tourism, leisure and hotel services. Students have the opportunity to practice internships in Moldovan tourist and hotel establishments as well as those from abroad: Italy, Romania, Bulgaria, France, Turkey etc.

# PUBLIC FOOD TECHNOLOGY AND MANAGEMENT



<b>Qualification obtained</b>	Bachelor degree in Food Technology
<b>Type and Duration of Studies</b>	<b>Full time:</b> 4 years
<b>LANGUAGE</b>	<b>Romanian, Russian</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**PUBLIC FOOD TECHNOLOGY AND MANAGEMENT** is focused on training specialists with professional skills, both in economics and engineering, necessary for the organization and administration of interpreters in public catering. At the end of the program, the graduate is competent to design, organize, implement and lead the technological processes specific to the food industry; to organize the technological processes of production and customer service, to design, elaborate and implement the technological processes in the field of food production; to control and monitor the quality and safety of food products. The quality of the studies is guaranteed by the developed infrastructure: modern educational restaurant, laboratories equipped with the most modern equipment; teaching staff with practical activity, recognized nationally and internationally; collaborations with partner universities abroad; organization of internships both in production units in the Republic of Moldova and abroad: Italy, Romania, Bulgaria, France, Turkey.

<b>Qualification obtained</b>	Bachelor degree in Economic Sciences
<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
<b>LANGUAGE</b>	<b>Romanian, Russian</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**GENERAL ECONOMY** is the Bachelor Degree program, focused on the training of specialists who contribute to the process of activity and development of both economic entities and the national economy as a whole. The trained specialists have knowledge in such fields as the management of economic entities, information, economic-financial analysis, economic police, national and regional development strategies, etc.

Teaching-learning process in the General Economics specialty aims at developing practical skills, forming an economic thinking, oriented towards solving problems of the real economy. training of analytical skills.

## LAW

<b>Qualification obtained</b>	Bachelor degree in Law
<b>Type and Duration of Studies</b>	<b>Full time:</b> 4 years
<b>LANGUAGE</b>	<b>Romanian, Russian</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**LAW** is the Bachelor Degree program focused on the training of specialists in the field of law, with a focus on solving problems both in the fields of private law (civil, commercial, labor, intellectual property, etc.) and public law (financial, fiscal, criminal). studies, the graduate is competent to collect data and information regarding the concrete problem, to interpret the normative acts and to solve practical problems, to elaborate judgments based on the knowledge of the legal problems. ASEM graduates have the advantage of being able to easily integrate not only within the legal structures, but also in the financial institutions, the administration of public authorities, etc.



<b>Qualification obtained</b>	Bachelor degree in Economic Sciences
<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
<b>LANGUAGE</b>	<b>Romanian - English; Romanian - French</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS** aims to train specialists who possess theoretical knowledge and practical skills in the field of World Economy and International Economic Relations, able to adapt to the exigencies and changes of the national and international economic environment. ASEM is a recognized leader in the field of economic studies and researches in the Republic of Moldova, it forms qualified specialists on the labor market. In addition to the basic economic disciplines (Microeconomics, Macroeconomics, Economics of Production Units, Economic and Financial Analysis) specialty disciplines are studied. During the study process, particular attention is paid to the practical aspects of the field of activity. The academic staff consists of teachers from various chairs of ASEM but also visiting professors from France, Romania, Germany, the USA, the UK, Russia, Poland, Italy etc. Students studying at the Francophone program have the opportunity to be awarded a Diploma of the Chamber of Commerce and Industry of Paris.

## FINANCE AND BANKING

<b>Qualification obtained</b>	Bachelor degree in Economic Sciences
<b>Type and Duration of Studies</b>	<b>Full time:</b> 3 years
<b>LANGUAGE</b>	<b>Romanian, Russian, English</b>
<b>ADMISSION INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**FINANCE AND BANKING** is oriented towards the fulfillment of the requirements of the business environment in the training of highly qualified specialists in order to meet the competitive challenges and sustainable economic growth in the conditions of continuous development of the professional competences of the teaching staff and improvement of the quality of the scientific- didactic and instructive-educational activities. ASEM is the university that offers both fundamental theoretical training that ensures personality development as well as very good specialty training and student learning for lifelong learning. The Finance and Banking Program provides training in the field and the training of highly qualified specialists by acquiring specialized theoretical and applied disciplines. Also, during the years of study, students have two internships in the field institutions in order to develop practical skills in the financial and banking field.

**Qualification obtained**

Bachelor degree in Engineering and Engineering Activities

**Type and Duration of Studies**

**Full time:** 3 years

**LANGUAGE**

**Romanian, Russian**

**ADMISSION INFO**

**Web page:** [international.ase.md](http://international.ase.md)  
**E-mail:** [international@ase.md](mailto:international@ase.md)

**INFORMATION TECHNOLOGY** bachelor degree study program is the specialty of information technology prepares specialists able to display competencies in the following fields: information systems design, database design and administration, computer network design and administration, information security, requirements development and design with implementation of professionally oriented information systems.

Information Technology is a field with accelerated rates of development. At ASEM, the list and the contents of the taught subjects are reviewed every year, updated and adapted to the real situation, taking into account the evolution of the respective technologies.

## APPLIED INFORMATICS

**Qualification obtained**

Bachelor degree in Informatics

**Type and Duration of Studies**

**Full time:** 3 years

**LANGUAGE**

**Romanian, Russian**

**ADMISSION INFO**

**Web page:** [international.ase.md](http://international.ase.md)  
**E-mail:** [international@ase.md](mailto:international@ase.md)

**APPLIED INFORMATICS** is focused on training specialists for the development, implementation, maintenance and administration of tools, applications and computer systems in the computer support of various activities, being, however, with broad prospects for launching their own business in the field.

The specialty integrates the theoretical knowledge in computer science with the practical ones, necessary for the field of application. The advantages of studies at ASEM include high quality professional-didactic team, the study of economic disciplines allows to know the object of knowledge application in informatics and facilitates the foundation of one's own business, high-performance IT infrastructure, development of partnerships with economic agents within the IT4BA incubator.

# HOTEL, TOURISM AND LEISURE SERVICES

Multiple degree study programme



## AWARDING INSTITUTION

Academy of Economic Studies in Moldova (ASEM)  
Varna University of Management, Bulgaria (VUM)  
Cardiff Metropolitan University (CMU)

## TEACHING INSTITUTIONS

Academy of Economic Studies in Moldova (ASEM)  
Varna University of Management, Bulgaria (VUM)

## QUALIFICATION OBTAINED

Hotel, Tourism and Leisure Services by ASEM  
Professional Bachelor in Hotel Management by VUM  
BA in International Hospitality Management by CMU

## LANGUAGE

English

## Type and Duration of Studies

Full time: 3 years

## ADMISSION REQUIREMENTS

High School diploma;  
English Language skills (IELTS 6.0 or equivalent)

## ADDITIONAL INFO

**Web page:** [international.ase.md](http://international.ase.md)  
**E-mail:** [international@ase.md](mailto:international@ase.md)

**Hotel, Tourism and Leisure Services** is a multiple degree program Designed by hospitality and tourism business professionals for future and industry leaders. It is the only full-time B.A. programme entirely delivered in Moldova and Bulgaria that allows its students to receive high quality education and obtain qualification recognized worldwide and be awarded with three diplomas, those of the Academy of Economic Studies of Moldova (ASEM), Varna University of Management, Bulgaria (VUM) and Cardiff Metropolitan University (CMU).

In order to see the detailed description of the teaching and learning methods and carefully study a tuition policy, please go to our webpage: [HOTEL, TOURISM AND LEISURE SERVICES - MULTIPLE DEGREE PROGRAMME \(ase.md\)](http://HOTEL,_TOURISM_AND_LEISURE_SERVICES_-_MULTIPLE_DEGREE_PROGRAMME(ase.md))



# DOUBLE DEGREE PROGRAMS WITH ROMANIAN UNIVERSITIES

## WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS



<b>PARTNER UNIVERSITY</b>	Academy of Economic Studies of Bucharest (ASE Bucharest), Romania
<b>TEACHING INSTITUTIONS</b>	Academy of Economic Studies in Moldova (ASEM) Academy of Economic Studies of Bucharest (ASE)
<b>LANGUAGE</b>	<b>Romanian</b>
<b>Type and Duration of Studies</b>	<b>Full time: 3 years</b>
<b>QUALIFICATION OBTAINED</b>	ASEM specialty "World Economy and International economic relations" ASE Bucharest specialty "Economy and International Affairs"
<b>ADDITIONAL INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**World Economy And International Economic Relations** is a double degree study programs with Academy of Economic Studies of Bucharest (ASE Bucharest), Romania. Academic mobility is realized during the 3rd year of studies at ASE Bucharest, Romania. Classes taught by teachers from ASEM and ASE Bucharest in Romanian language. Accommodation for the mobility period is supported by ASE Bucharest.

For additional information on tuition fees, please visit our webpage: [DOUBLE DEGREE PROGRAMS WITH ROMANIAN UNIVERSITIES \(ase.md\)](http://DOUBLE_DEGREE_PROGRAMS_WITH_ROMANIAN_UNIVERSITIES(ase.md))

# ACCOUNTING – double degree program



<b>PARTNER UNIVERSITY</b>	"Ștefan cel Mare" University of Suceava (USU), Romania
<b>TEACHING INSTITUTIONS</b>	Academy of Economic Studies in Moldova (ASEM) "Ștefan cel Mare" University of Suceava (USU)
<b>LANGUAGE</b>	<b>Romanian</b>
<b>Type and Duration of Studies</b>	<b>Full time: 3 years</b>
<b>QUALIFICATION OBTAINED</b>	ASEM specialty "Accounting" USU specialty "Accounting and management informatics"
<b>ADDITIONAL INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**ACCOUNTING** is a double degree study programs with "Ștefan cel Mare" University of Suceava (USU), Romania. Short academic mobility, mainly in the second year of studies, at the "Ștefan cel Mare" University of Suceava, Romania. Hours taught by teachers from ASEM and USU. Studies with teaching in Romanian. Upon graduation, a single thesis, elaborated and presented in two copies, one at each institution. Accommodation for the mobility period is supported by the partner university.

For additional information on tuition fees, please visit our webpage: [DOUBLE DEGREE PROGRAMS WITH ROMANIAN UNIVERSITIES \(ase.md\)](http://international.ase.md)

# FINANCE AND BANKING– double degree program



## PARTNER UNIVERSITY

"Alexandru Ioan Cuza" University of Iasi (UAIC), Romania

## TEACHING INSTITUTIONS

Academy of Economic Studies in Moldova (ASEM)  
"Alexandru Ioan Cuza" University of Iasi (UAIC)

## LANGUAGE

**Romanian**

## Type and Duration of Studies

**Full time: 3 years**

## QUALIFICATION OBTAINED

ASEM specialty "Finance and Banking"  
UAIC specialty "Finance and Banking"

## ADDITIONAL INFO

**Web page:** [international.ase.md](http://international.ase.md)  
**E-mail:** [international@ase.md](mailto:international@ase.md)

**FINANCE AND BANKING** is a double degree study programs with "Alexandru Ioan Cuza" University of Iasi (UAIC), Romania. Academic mobility expected for the second year, sem. IV and year III, sem. V studies at the "Alexandru Ioan Cuza" University of Iasi, Romania. Hours taught by teachers from ASEM and UAIC in Iasi. Studies with teaching in Romanian.

For additional information on tuition fees, please visit our webpage: [DOUBLE DEGREE PROGRAMS WITH ROMANIAN UNIVERSITIES \(ase.md\)](#)

# SOCIAL ASSISTANCE– double degree program



## PARTNER UNIVERSITY

"Alexandru Ioan Cuza" University of Iasi (UAIC), Romania

## TEACHING INSTITUTIONS

Academy of Economic Studies in Moldova (ASEM)  
"Alexandru Ioan Cuza" University of Iasi (UAIC)

## LANGUAGE

Romanian

## Type and Duration of Studies

Full time: 3 years

## QUALIFICATION OBTAINED

ASEM specialty "Social assistance"  
UAIC specialty "Social assistance"

## ADDITIONAL INFO

**Web page:** [international.ase.md](http://international.ase.md)  
**E-mail:** [international@ase.md](mailto:international@ase.md)

**SOCIAL ASSISTANCE** is a double degree study programs with "Alexandru Ioan Cuza" University of Iasi (UAIC), Romania. Academic mobility expected for year 2, sem. IV studies at the "Alexandru Ioan Cuza" University of Iasi, Romania. Hours taught by teachers from ASEM and UAIC in Iasi. Studies with teaching in Romanian. Accommodation for the mobility period is supported by the partner university.

For additional information on tuition fees, please visit our webpage: [DOUBLE DEGREE PROGRAMS WITH ROMANIAN UNIVERSITIES \(ase.md\)](http://international.ase.md)

# GENERAL ECONOMY– double degree program



<b>PARTNER UNIVERSITY</b>	"Ștefan cel Mare" University of Suceava (USU), Romania
<b>TEACHING INSTITUTIONS</b>	Academy of Economic Studies in Moldova (ASEM) "Ștefan cel Mare" University of Suceava (USU)
<b>LANGUAGE</b>	<b>Romanian</b>
<b>Type and Duration of Studies</b>	<b>Full time: 3 years</b>
<b>QUALIFICATION OBTAINED</b>	ASEM specialty "General Economics" USU specialty "General Economics and Economic Communication"
<b>ADDITIONAL INFO</b>	<b>Web page:</b> <a href="http://international.ase.md">international.ase.md</a> <b>E-mail:</b> <a href="mailto:international@ase.md">international@ase.md</a>

**GENERAL ECONOMY** is a double degree study programs with "Ștefan cel Mare" University of Suceava (USU), Romania. Short academic mobility at "Ștefan cel Mare" University of Suceava, Romania. Hours taught by teachers from ASEM and USU. Studies with teaching in Romanian. Upon graduation, you defend only one thesis. Accommodation for the mobility period is supported by the partner university.

For additional information on tuition fees, please visit our webpage: [DOUBLE DEGREE PROGRAMS WITH ROMANIAN UNIVERSITIES \(ase.md\)](http://international.ase.md)

# LAW- double degree program



## PARTNER UNIVERSITY

"Alexandru Ioan Cuza" University of Iasi (UAIC), Romania

## TEACHING INSTITUTIONS

Academy of Economic Studies in Moldova (ASEM)  
"Alexandru Ioan Cuza" University of Iasi (UAIC)

## LANGUAGE

**Romanian**

## Type and Duration of Studies

**Full time: 3 years**

## QUALIFICATION OBTAINED

ASEM specialty "Law"  
UAIC specialty "Law"

## ADDITIONAL INFO

**Web page:** [international.ase.md](http://international.ase.md)

**E-mail:** [international@ase.md](mailto:international@ase.md)

**GENERAL ECONOMY** is a double degree study programs with "Alexandru Ioan Cuza" University of Iasi (UAIC), Romania. Academic mobility expected for the second year, sem. IV and year III, sem.V of studies at the „Alexandru Ioan Cuza” University of Iași, Romania. Interuniversity coordinated plan. Hours taught by teachers from ASEM and UAIC in Iasi. Studies with teaching in Romanian.

For additional information on tuition fees, please visit our webpage: [DOUBLE DEGREE PROGRAMS WITH ROMANIAN UNIVERSITIES \(ase.md\)](http://international.ase.md)