

ADMISSION

2021-2022

CYCLE II

MASTERS DEGREE

ACADEMY OF ECONOMIC STUDIES OF MOLDOVA
"UNIVERSITY ENGAGED IN FUTURE"

ABOUT ASEM

|| *The Academy of Economic Studies of Moldova is the main and for the moment the only university institution of economic profile in the country, representing a modern university complex. The high level of studies, the deep scientific researches, the tendency of continuous improvement and the ability to adapt to the requirements of the society placed us on the level of the most attractive higher education institutions.* **||**



ASEM is a public educational institution, founded on September 25, 1991, based on decision no. 537 of the Government of the Republic of Moldova.

Today, ASEM is a nationally and internationally recognized university, which provides training of qualified specialists in the fields of Business, Economics, Law, Marketing, Trade, Finance, Accounting, Information Technology, International Relations, Public Food, Tourism, Public Administration, Social Assistance.

ASEM ensures the training of specialists at 6 educational levels: College, Bachelor, Master, Doctorate, Post-doctorate, Continuing education.

Until now, ASEM has trained over 50 thousand specialists who have become top managers in companies in the country and abroad, have founded businesses and developed nationally and internationally recognized brands, manage ministries and public organizations, have excelled in the field of jurisprudence, represent the country's interests in various international bodies, have outstanding performances in research and economic education.

For information about the admission procedures and tuition fees, please go to our WEB PAGE: <http://international.ase.md/>

FIND US AT:

[@asem.university.international.page](https://www.instagram.com/asem.university.international.page)
international.ase.md

Qualification obtained	Master degree in Economics
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Type and Duration of Studies	Full time: 2 years
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LANGUAGE	English
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Master in Business Administration provides in-depth knowledge and training from the perspective of business management. The graduate degree involves a general focus in areas, such as accounting, finance, marketing, and more. Business Administration program's curriculum includes core courses such as accounting, finance, and marketing, the subjects are meant to complement its primary goal of teaching students business management – such as business strategy, leadership, and human resources – to understand the human capital aspect of any business across various sizes.

FINANCE AND BANKING ADMINISTRATION

Qualification obtained	Master degree in Economics
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Type and Duration of Studies	Full time: 2 years
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LANGUAGE	Romanian, Russian, English
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Master Program "Finance and Banking Administration" aims at preparing professionals that will work in banking and non-banking financial institutions in the country and abroad, public institutions, including fiscal authorities, financial departments of private companies, non-governmental organizations, which operate nationally and internationally.

Qualification obtained	Master degree in Economics
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Type and Duration of Studies	Full time: 2 years
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LANGUAGE	Romanian, Russian, English
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Master Program "Finance and Information Technology" provides students with skills in both finance and financial IT. This Master provides a rigorous preparation in all fields of finance together with a solid knowledge of the most recent IT tools such as business intelligence and blockchain. This double competence prepares students for jobs both in corporate finance and financial markets where an understanding of IT is essential. Through practical cases and projects, students develop complementary practical skills like problem solving, communication and business etiquette.

MARKETING MANAGEMENT

Qualification obtained	Master degree in Economics
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Type and Duration of Studies	Full time: 2 years
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LANGUAGE	Romanian, Russian
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Master Program "Marketing management" is the organizational program which focuses on the practical application of marketing orientation, techniques and methods inside enterprises and organizations and on the management of a firm's marketing resources and activities. Graduates of the given program, after completing their studies, can act as: manager in marketing and sales departments; manager in advertising agency; manager in commercial firms; marketing consultant; teachers in pre-university and university institutions.

Qualification obtained	Master in Public Services
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Type and Duration of Studies	Full time: 2 years
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LANGUAGE	Romanian, Russian
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Master program "Tourism Management and Development" will provide you with strategic business skills and an essential knowledge of the tourism and hospitality sector. Teaching input is drawn from subject specialists, industry contacts and field visits. Research and transferable skills is a strong feature of the program and you will be encouraged to develop these skills throughout the program. The new Integrated Project module embraces our industry links by facilitating group work on real industry projects. The program also provides you with the opportunity to further develop managerial and entrepreneurial skills.

INTERNATIONAL TRANSACTIONS AND ECONOMIC DIPLOMACY

Qualification obtained	Master degree in Economics
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Type and Duration of Studies	Full time: 2 years
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LANGUAGE	Romanian, Russian
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Master program "International Transactions and Economic Diplomacy"; traditional in content for training standards for international economics specialists focused on the implementation of their competencies in the world economy and international economic transactions, primarily: the Ministry of Foreign Affairs, international economic organizations, government bodies for foreign economic relations, special services of national security competence, business structures of high-tech industries, multinational corporate structures, international banks and investment funds.

EUROPEAN PROJECT'S MANAGEMENT

Qualification obtained	Master degree in Economics
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Type and Duration of Studies	Full time: 2 years
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LANGUAGE	Romanian, Russian
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Master project "European Project Management" is aimed at graduates who have an interest in developing in-depth specialist knowledge and a critical understanding of the key aspects of project management. A Master's degree in European Project Management is sought after by many organizations in the public, private and not-for-profit sectors. Our compulsory modules include: Programme Management; Product Management; Project Planning Execution; Procurement and Supply Chain Management; Research Methods and Research-Based Output.

TECHNOLOGY AND MANAGEMENT OF PUBLIC FOOD AND AGRI-TOURISM

Qualification obtained	Master in manufacturing and processing technologies
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Type and Duration of Studies	Full time: 1,5 years
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LANGUAGE	Romanian, Russian
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The Master's program "Technology and Management of Public Food and Agri-Tourism" focuses on the core of food technology: sustainable food process engineering, product design and economic component of the food and agri-tourism. It is one of the best and most innovative programmes in Moldova and worldwide.

Qualification obtained	Master in Computer Science
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Type and Duration of Studies	Full time: 2 years
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LANGUAGE	Romanian, Russian
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Master program "Information Technologies in Economics" has as objective to provide students with the engineering principles of information technology and the business context in which information technology decisions are made, so that they can implement better information technology solutions that reflect the demands of today's evolving business environment.

INFORMATION SYSTEMS SECURITY

Double degree study program



UNIVERSITY OF
WEST ATTICA
ΠΑΝΕΠΙΣΤΗΜΙΟ ΔΥΤΙΚΗΣ ΑΤΤΙΚΗΣ

AWARDING INSTITUTION	Academy of Economic Studies in Moldova University of West Attica, Greece
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Type and Duration of Studies	Full time: 1,5 years
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LANGUAGE	Romanian - English
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Master program "Information Systems Security" is a double degree study program of the Academy of Economic Studies of Moldova and University of West Attica from Greece. The selection of candidates is made from the number of those enrolled in ASEM, full-time studies, in descending order of enrollment averages. Academic mobility expected for year 1 of studies, semester 2 at West Attica University, Greece. For the mobility semester, the credits from the partner university are equivalent to those from ASEM. At the end of the studies, graduate benefit from two diplomas: ASEM specialty "Information Systems Security" and UNIWA specialty "Cyber Security".